

# FEATURED IN THE GREEN SEAL IMPACT REPORT.



## SPOTLIGHT FORCE OF NATURE: A SAFER DISINFECTANT

Force of Nature miniaturized electrolyzed water technology from the industrial sector, where it's used in everything from green cleaning to eye care. The first device of its kind to generate a Green Seal-certified hospital-grade disinfectant, the technology electrolyzes water plus salt and vinegar to create a cleaner, deodorizer, and disinfectant as effective as bleach.

The U.S. Environmental Protection Agency (EPA) has approved Force of Nature as effective against COVID-19, providing consumers a safer, healthier option for disinfecting surfaces during the pandemic.

Instead of disposable plastic spray bottles, consumers receive an electrolyzer, activator capsules, and a reusable spray bottle for mixing their own solutions. That reduces plastic waste from typical cleaners by 97 percent. Force

of Nature is effective on a wide range of surfaces, and at a cost of 7 cents per ounce of cleaning solution, the company says consumers who replace conventional cleaners with Force of Nature can save money in the first year, even after buying its starter kit.

Force of Nature values Green Seal's performance requirements and ability to cut through greenwashing fatigue. "Green Seal is, by far, the gold standard of certification for green, sustainable products and technologies," says Patrick Lucci, Force of Nature's science officer. "As we continue to develop more electrolytic devices for new and emerging markets, we will continue to seek Green Seal certification. Without it, the product is just another solution or gizmo with a lot of neat claims but without the seal and certification that substantiate them."

**"Our company considers the Green Seal logo  
the medal of honor for sustainable technology."**  
-Patrick Lucci, Science Officer, Force of Nature

